

Multiple Topic Podcasts

Outline for a MULTI-TOPIC Podcast (a Podcast where you are talking about different topics during one Podcast)

- 1. Show introduction as a 'teaser': 30–60 seconds long**
 - a. who you are (First name ONLY for each writer/contributer & announcer)
 - b. what you're going to talk about (in a nut shell) as a 'teaser'
 - c. Include your "tagline"
- 2. Intro music jingle: 30 seconds**
- 3. Topic one: 3–5 minutes in length**
 - a. **Writer's name (first name only)**
 - b. **Topic overview**
 - c. **In depth coverage of topic**
 - d. **Summary of topic 1**
- 4. Topic two : 3–5 minutes in length**
 - a. **Writer's name (first name only)**
 - b. **Topic overview**
 - c. **In depth coverage of topic**
 - d. **Summary of topic 2**
- 5. Interlude (music or break): 30 seconds**
- 6. Topic three: 3–5 minutes**
 - a. **Writer's name (first name only)**
 - b. **Topic overview**
 - c. **In Depth coverage of topic**
 - d. **Summary of topic 3**
- 7. Topic four: 3–5 minutes**
 - a. **Writer's name (first name only)**
 - b. **Topic overview**
 - c. **In depth coverage of topic**
 - d. **Summary of topic 4**
- 8. Closing remarks**
 - a. thank the audience for listening
 - b. thank guests (1–2 minutes long)
- 9. Closing music jingle (suggest same as Intro music jingle): 30 seconds–1 minute**

Use musical backgrounds (known as jingles) or other non-music interludes to transition between topics. These topic breaks are typically described as bumpers or sweepers, giving your listeners the time they might need to digest the content you just presented.